

海信集团合规声明

Hisense Group Compliance Statement

合规管理是企业持续经营、健康发展的重要保障，是企业形象和信誉的重要组成部分。海信集团始终秉持“合规经营、诚信发展”的合规理念，坚持“落实全面合规，建设可创造价值的合规管理体系”的合规管理方针，严格遵守所在国的法律法规与商业道德，营造诚实正直的合规文化。

Compliance management is an important guarantee for business sustainability and healthy development of an enterprise, as well as an integral part of the enterprise's public image and reputation. Hisense Group Holdings Co., Ltd. ("Hisense") has been adhering to the compliance concept of "operating in compliance and developing with integrity" and the compliance policy of "implementing comprehensive compliance and establishing a value-creating compliance management system", abiding by the laws, regulations, business practices and ethical standards of host countries, for the purpose of fostering an honest and upright compliance culture.

为提升合规经营能力，集团不断加大资源投入，建立符合行业最佳实践的合规管理体系。集团在公司治理、反商业贿赂、反舞弊、反垄断、出口管制与经济制裁、劳动用工、生态环保、安全生产、隐私与数据治理、税务管理、海关遵从、知识产权与商业秘密保护等多个合规关键领域开展制度建设，识别评估合规风险，实现对全流程、全业务合规风险的有效管控。

To enhance its compliance capabilities, Hisense has been continuously increasing resource investment in order to establish a comprehensive compliance management system that aligns with the best practices possible within the industry. Hisense continuously carries out system construction and compliance risks identification in various key compliance areas including but not limited to Corporate Governance, Anti-bribery, Anti-fraud, Antitrust, Export Controls and Economic Sanctions, Labor and Employment, Ecology and Environmental Protection, Work Safety, Privacy and Data Governance, Tax Administration, Customs Compliance, Intellectual Property Rights and Trade Secret Protection, and ultimately realizing effective control of compliance risk throughout the business processes and sectors.

为确保集团各项合规管理工作的有效实施，集团在治理层、管理层与执行层搭建合规组织，配备专职专业合规管理人员。在各项业务活动中，全体成员必须严格遵循国家法律法规，杜绝任何违法违规行为，携手共筑集团合规基石。管理人员需率先垂范，全力支持并践行合规要求，发挥引领作用。同时，每位员工均需遵循合规管理制度，严格执行合规政策，积极履行合规职责，为实现合规目标做出最大的努力。

To ensure the effective implementation of compliance management work, Hisense has set up compliance organizations in governance, management, and execution levels with dedicated professional personnels equipped. In all business activities, all members must strictly follow national laws and regulations, eliminate

any illegal and non-compliant actions, and work together to build Hisense's compliance foundation. Management personnels must take the lead, fully support and practice compliance requirements, and play a pioneering role. At the same time, every employee is required to strictly follow the compliance management requirements, faithfully implement compliance policies, actively fulfill compliance responsibilities, and jointly promote the successful achievement of the Hisense's compliance goals with their best efforts.

海信集团积极向客户、供应商、合作伙伴及社会公众宣传合规理念，致力于创造良好的合规环境。如您发现海信员工或合作伙伴存在任何看似不正确或违规的行为与活动，欢迎通过合规举报邮箱 compliance@hisense.com 联系集团合规部门。集团将会认真对待每一个举报信息，保证对举报线索进行调查，并对有关信息予以严格保密，绝不容忍任何形式的报复。

Hisense actively promotes its compliance concept to all customers, suppliers, partners and the public, committing to create a high-quality compliance environment. If you encounter any suspected misconduct or non-compliance by a Hisense employee or partner, please reach out to our Compliance Department via compliance@hisense.com. We guarantee that all reported leads will be thoroughly investigated, and that all relevant information will be kept strictly confidential, without tolerance of retaliation of any form.

本声明适用于集团的所有部门、下属公司和全体员工,集团将例行对本声明进行审核，并不时更新。

This statement applies to all departments, subsidiaries, and employees of Hisense and will be reviewed and updated at times.

海信集团控股股份有限公司
Hisense Group Holdings Co., Ltd.
2024 年 7 月 17 日
July 17st, 2024